

# MEDIA KIT



A HUXL REPUBLIC FILM

*Detroit*

HAIR

THE CULTURE...THE HISTORY

## THE DOCUMENTARY

Derrick "Dollah" Jones, Director

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# FOR IMMEDIATE RELEASE

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## **Detroit: The Hair Capital of the World Gets Its Flowers in Upcoming Documentary**

**DETROIT, MI – February 2025** Detroit doesn't just set trends; **we are the blueprint.** For decades, this city's **Black hairstylists have shaped culture, influenced the industry, and pushed the boundaries of beauty and innovation.** Now, their stories are finally taking center stage in *Detroit Hair: A Celebration of Culture, History, Innovation, and the Evolution*, a documentary that will **cement Detroit's rightful place as the Hair Capital of the World.**

Executive produced by Detroit native and celebrity hairstylist Kenia Burns, owner of Salon Posh, this film is a love letter to the artists behind the chair, the clients in the seat, and the styles that defined generations. From sculptured ponytails stacked to the heavens, to razor-sharp bobs with the crispiest flips, and French rolls so precise they could stop traffic, Detroit's hair game has always been ahead of its time.

## **Detroit: The Epicenter of Black Hair Trends**

Detroit stylists didn't just follow trends—they created them. From the roller wraps that flowed like silk to the intricate finger waves that danced in the light, our city set the standard. The '90s and early 2000s? That was our golden era. The sculpted ponytails, Shirley Temple curls laid to perfection, and gelled-down swoops that could withstand a full night at Club Bleu—Detroit stylists made sure you stepped out looking like a masterpiece.

"Detroit has always been a city of innovators," says Kenia Burns. "When you walked into a Detroit salon, you weren't just getting your hair done—you were stepping into a creative lab. The styles, the techniques, the confidence we gave our clients—it all started here."

## **More Than Hair: A Story of Culture, Hustle & Community**

Hair in Detroit is more than a beauty statement; it's a cultural legacy. This documentary will dive into how our salons became the heartbeat of the city, providing entrepreneurial opportunities for Black men and women, spaces for community, and a place where stories, styles, and wisdom were passed down.

From Motown to Jit, from gators to mink coats, from the Greektown strip to Belle Isle on a Sunday—Detroit's influence is everywhere, and so is our hair game.

## **A Call to Detroit's Hair Historians, Stylists & Culture Keepers**

As production kicks off, *Detroit Hair* is inviting hairstylists, industry veterans, and beauty historians to be part of this historic moment. The documentary will explore the intersection of Black beauty, fashion, music, and culture, ensuring that Detroit's hair legacy is documented and celebrated for generations to come.

If you ever rocked stacked finger waves, a mushroom cut, or a pineapple ponytail, if you ever spent hours in a salon chair perfecting your look for a cabaret or a Detroit Ballroom event, or if you just want to pay homage to the city that birthed some of the greatest stylists in the game, this documentary is for you.

Detroit put the world on. Now, it's time to tell our story.

For media inquiries, interviews, or to be part of the documentary, contact LaKisha Charrise at [lcburns415@gmail.com](mailto:lcburns415@gmail.com).





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*Kenia Burns*

Owner Salon Posh, Executive Producer